GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:43
ANSWERED ON:02.02.2017
Air India Spot Fare Scheme
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Will the Minister of CIVIL AVIATION be pleased to state:

(a) the aims and objectives of "Spot Fares" scheme introduced by Air India (AI) in July, 2016 and its performance till date;

(b) whether AI has tied up with Indian Railway Catering and Tourism Corporation Limited (IRCTC) for passengers with waitlisted ticket to buy tickets from AI at Rajdhani AC II fares;

(c) if so, whether this proposal did not materialize with Indian Railways due to some reservation;

(d) if so, whether AI has started offering vacant seats on the fare of Rajdhani trains AC II fares, if so, the sectors for which these are available;

(e) whether keeping in view the good response, AI proposes to open more sectors for such facilities, if so, the details thereof; and

(f) the total earnings made by AI after this scheme as compared to earlier vacant seats?

Answer

Minister of CIVIL AVIATION

(Shri Jayant Sinha)

(a): The aim and objective of the scheme was to make last-minute bookings more affordable and to reduce seat spoilage . The scheme was short term and effective from 9th July 2016 to 30th September 2016 (Both days inclusive) . 21,678 passengers availed the above scheme during this period.;
;
(b): No, Sir.;
;
(c): Does not arise in view of (b) above.;
;
(d): Air India introduced a short term promotional scheme "Spot Fares" offering fares commensurating to Rajdhani Express (IIA) only during a short term period on following select domestic sectors in Economy Class.
Delhi-Mumbai-Delhi
Delhi-Kolkata-Delhi
Delhi-Bengaluru-Delhi
Delhi-Chennai-Delhi
Delhi-Ranchi-Delhi
Delhi-Ahmedabad-Delhi
Delhi-Hyderabad-Delhi
Delhi-Bhubaneshwar-Delhi
Delhi-Goa-Delhi
Delhi-Patna -Delhi
Delhi-Raipur-Delhi
;
The offer was valid only up to 30th September 2016. The scheme which was specific to lean season has not been extended.;
;
(e): Air India currently has introduced another scheme "Special Fares", in a different variant on select 48 domestic routes of Air India in Economy Class for purchase of ticket being made 20 days or more in advance, with fares matching Rajdhani II AC Express routes of Indian Railways.

Sale Period: 06th January 2017 to 10th April 2017. (Both days Inclusive)
Travel Period: 26th January, 2017 to 30th April 2017. (Both days Inclusive)

(f) The total revenue earnings made on the Spot Fare schemes from Rajdhani II AC valid from 9th July 2016 to 30th September 2016 (Both days inclusive) was to the tune of Rs 4.79 crores.